

NESTLÉ DRUMSTICK® AWESOME INSTAGRAM CHALLENGE CONTEST

Rules and Regulations Document

Version: 1.0

Contest Rules and Regulations	
Organiser and Eligibility	
1	This Nestlé DRUMSTICK Awesome INSTAGRAM Challenge Contest [“Contest”] is organised by Nestlé Products Sdn. Bhd. [45229-H] [“the Organiser”] and is open to all Malaysian residents with a valid MyKad and address in Malaysia, aged 18 years and above as of 10 th March 2017.
2	The following group of persons shall not be eligible to participate in this Contest:
[a]	Employees of the Organiser [including its affiliated and related companies] and their immediate family members [spouses, children, parents, siblings and their spouses]; or
[b]	Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including its affiliated and related companies], and their immediate family members [spouses, children, parents, siblings and their spouses].
Duration	
1	This Contest will run from 10 th March 2017 at “00:00:01” to 7 th April 2017 at “23:59:59” [“the Contest Period”]. The Organiser reserves the right to change, postpone, reschedule or extend the Contest Period at any time. All entries received outside the Contest Period will be disqualified.
Contest Criteria	
1	<p>To participate in this Contest, participants are required to complete the following criteria [“Contest Criteria”]:</p> <p>a) Purchase at least one (1) of the following DRUMSTICK cones from any outlets during the Contest Period to participate: DRUMSTICK Vanilla DRUMSTICK Chocolate DRUMSTICK Caffè de Caramel</p> <p>Participants are to feature at least one (1) DRUMSTICK in their entry for submission. Although a participant can submit more than one (1) entry during the Contest Period, he/she may only win one Prize throughout the Contest Period.</p> <p>This Contest submission is via Instagram posting only. Submissions can be in video or photo format. Submission via other platforms such as Facebook, Twitter, email or any other platforms will not be entertained. Participants must follow the Organiser’s Instagram account, @nestledrumstickmalaysia.</p> <p>Participants must include hashtag #drumstickawesomechallenge and #iamawesome in the entry caption. Participant’s Instagram account has to disable the “Private Account” option in order for judges to view the submission.</p> <p>All entries have to be original. No foul language, violence and sexually suggestive contents are allowed. If such content are found in the entry submission, the participant will be disqualified.</p>

2	In the event of similar entries from different participants, the earliest submitted entry will be treated as the valid entry based on the date and time of submission.
3	In order to participate in this Contest, each entry submitted must complete all the necessary steps in the Contest. Any incomplete Entries will be automatically disqualified.
Prizes	
1	<p>The Prizes for this Contest are as:</p> <p>Ten (10) Bi-Weekly Prizes, amounting to a total of twenty (20) Prizes throughout the Contest Period:</p> <ul style="list-style-type: none"> - 10th Mar – 24th Mar 2017: (i) Shout out from KOLs on radio station / social media (ii) Herschel Little America Backpack worth more than RM500 - 25th Mar – 7th Apr 2017: (i) Shout out from KOLs on radio station / social media (ii) Sennheiser HD 2.30i Headphones worth more than RM500
2	The prizes provided by third parties shall be governed by the terms and conditions of the third party. The Organiser assumes no liability whatsoever in relation to the prizes provided by the third parties. The Organizer further does not accept any responsibility for the act or omission of the third party. The Organiser shall not be responsible for any mishap, loss or damage of the prizes.
3	Winners from the Contest will be announced on Nestlé Drumstick® Malaysia Facebook and Nestlé Drumstick® Malaysia Instagram.
4	All prizes are not transferable and/or not exchangeable.
Selection of Winners	
1	<p>All entries received by the Organiser during the Contest Period that are in compliance with the Contest Criteria, will be taken into account for selection by the judges.</p> <p>Winners are selected with a judging mechanism based on product visibility, visual creativity, caption creativity and creative use of DRUMSTICK in their visual.</p> <p>Upon announcement as mentioned above, Winners must contact the Organiser or its agent within two (2) working days after the Winner announcement is made. Winners must provide the Organiser or its agent with their full name, IC number and contact number, failing which the Organiser shall be entitled to forfeit the Prize.</p>
Prizes Redemption	
1	All prizes will be sent to Winners within one (1) month after the Winner announcement is made. The Organiser will not be held liable in the event of delayed delivery of the postal notification to the winner[s].
2	The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes with that of similar value, at any time without prior notice. The values of the prizes are correct at the time of printing. All prizes are given on an “as is” basis and are not exchangeable for cash, credit, other items or voucher, in part or in full.
3	All winners must abide by the terms and conditions of the parties arranging and/or providing for the prizes and the terms and conditions attached to the prizes, if any.
Liability and Responsibility	
1.	Participants shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents (including death) resulting from their participation in this Contest, redemption and/or utilisation of the prizes. The Organiser shall not be responsible for any liability, mishap, loss, damage, claim or accident (including death) in any manner whatsoever.

2	All recording, transportation, accommodation, personal costs and/or any other costs, fees and/or other expenses that are incurred to participate in this Contest and to redeem the prize is the sole responsibility of the participant.
3	The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet and/or websites.
4	The Organiser shall not be held liable or responsible for any delay and/or failure in the receipt of entry due to the inability of the respective Internet Service Provider [ISP] company and/or telecommunication network to provide timely and/or efficient internet and/or telecommunication services.
Rights of the Organiser	
1	By submitting your entries for this Contest, all participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser. The Organiser shall have the exclusive right to use, edit, modify and publish the entry submitted by all the participants, publish the names of the participants, in any way it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the participants and the participants shall not claim ownership or any payment or compensation on the materials. For the avoidance of doubt, the submissions will not be edited for judging purposes.
2	The Organiser reserves the right to modify, suspend or cancel this Contest in the event that it becomes not capable of running as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Organiser, despite the best efforts of the Organiser.
3	The Organiser reserves the right, in its sole discretion, to disqualify any participant that is found or suspected of tampering with the Contest submission process, the operation of this Contest or to be in violation of the Conditions of Access of the Nestlé DRUMSTICK Malaysia Instagram page. The Organiser reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to this online Contest, the Contest submission process and/or the NESTLÉ Malaysia corporate website or Nestlé DRUMSTICK Malaysia Instagram page.
2	The Organiser, in its sole discretion, reserves the right to modify this Rules and Regulations without any prior notice, if required for the smooth running of the Contest.
3	This Rules & Regulations is prepared in English and Bahasa Malaysia. In the event of conflict, the English Rules & Regulations will take precedent.
4	The Judges' decisions are final and no correspondence thereon will be entertained.
5	By participating in this Contest, participants agree to be bound by these Contest Rules and Regulations, and the decisions of the Organiser.

Privacy Notice

1	By participating in the NESTLÉ DRUMSTICK® Awesome Challenge” CONTEST, you consent for Nestlé Products Sdn. Bhd. and any of its holding, subsidiary or related companies as defined in the Companies Act 1965 (“Nestlé Malaysia Group”) and service providers, agents and contractors who provide administrative and business support to us and act on our behalf (“Authorised Third Parties”) (collectively “Organiser”, “us”, “we” or “our”) to process your personal information provided in the online entry form for purposes of the NESTLÉ DRUMSTICK® INI BARU “AWESOME!” CONTEST. This includes disclosing your name to the general public when you become a winner in a contest or participate in our events by publishing your name, photographs and other personal information without compensation for advertising and publicity purposes.
2	The Organiser may also use your personal information for purposes of contacting and sending to you marketing and promotional information or materials about our products, services, any promotions, events or contests organised by the Organiser. Please indicate your option on the form if you agree to the use of your personal information for this purpose.
3	In the event that you agree to share and disclose personal information of a person whom you intend to refer to the Organiser, you acknowledge that you have obtained the consent of that person to share and disclose his/her personal information to us and to being contacted by us.
4	In respect of minors or individuals not legally competent to give consent, you confirm that they have appointed you to act for them and, to consent on their behalf to the processing of their personal information in accordance with this privacy notice.
5	At times the Organiser may retain Authorised Third Parties to process your personal information. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use your personal information in any way other than that which is specified here and in our privacy policy at http://www.nestle.com.my/info/privacy_policy .
6	The Organiser is a global company and your personal information may be transferred across borders. The Organiser will ensure that the country your data is transferred to has a similar or equivalent personal information protection laws in place, as set out in our privacy policy at http://www.nestle.com.my/info/privacy_policy .
7	To the extent that the applicable law allows, you have the right to request for access to, request for a copy of, request to update or correct, your personal information held by us. All your written requests or queries should be addressed to: Address: Nestlé Products Sdn. Bhd., 22-1, 22nd Floor, Menara Surian, No. 1, Jalan PJU 7/3, Mutiara Damansara 47810, Petaling Jaya, Selangor. Or Web Form : https://www.nestle.com.my/contactus Or Call us : 1-800-88-3433
8	Please note the Organiser requires your personal information in order to process your participation in the NESTLÉ DRUMSTICK® INI BARU “AWESOME!” CONTEST, without which we will not be able to process your application.
9	For a more detailed description of our privacy practices, please refer to our Privacy Policy at http://www.nestle.com.my/info/privacy_policy . We reserve the right to update and amend this privacy notice or our privacy policy from time to time.

NESTLÉ PRODUCTS SDN BHD : PRIVACY NOTICE FOR MARKETING CAMPAIGNS CONTESTS (ONLINE)

Name of Marketing Event : Nestlé Drumstick Awesome INSTGRAM Challenge Contest

To be inserted below part where participant provides details of personal information

Would you like to receive future marketing and promotional information about the Organiser's products, services and events in the future : **YES / NO**

If no Sensitive Personal Information Collected

By participating in the Nestlé Drumstick Awesome INSTGRAM Challenge Contest, I agree that I have read and understood the **Privacy Notice** and agree to the processing my personal information as set out in the **Privacy Notice** and the **Privacy Policy** at http://www.nestle.com.my/info/privacy_policy

Privacy Notice

1.	By participating in the Nestlé Drumstick Awesome INSTGRAM Challenge Contest, you consent for Nestlé Products Sdn. Bhd. and any of its holding, subsidiary or related companies as defined in the Companies Act 1965 ("Nestlé Malaysia Group") and service providers, agents and contractors who provide administrative and business support to us and act on our behalf ("Authorised Third Parties") (collectively "Organiser", "us", "we" or "our") to process your personal information provided in the online entry form for purposes of the Nestlé Drumstick Awesome INSTGRAM Challenge Contest. This includes disclosing your name to the general public when you become a winner in a contest or participate in our events by publishing your name, photographs and other personal information without compensation for advertising and publicity purposes.
2.	The Organiser may also use your personal information for purposes of contacting and sending to you marketing and promotional information or materials about our products, services, any promotions, events or contests organised by the Organiser. Please indicate your option on the form if you agree to the use of your personal information for this purpose.
3.	In the event that you agree to share and disclose personal information of a person whom you intend to refer to the Organiser, you acknowledge that you have obtained the consent of that person to share and disclose his/her personal information to us and to being contacted by us.
4.	In respect of minors or individuals not legally competent to give consent, you confirm that they have appointed you to act for them and, to consent on their behalf to the processing of their personal information in accordance with this privacy notice.
5.	At times the Organiser may retain Authorised Third Parties to process your personal information. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use your personal information in any way other than that which is specified here and in our privacy policy at http://www.nestle.com.my/info/privacy_policy .
6.	The Organiser is a global company and your personal information may be transferred across borders. The Organiser will ensure that the country your data is transferred to has a similar or equivalent personal information protection laws in place, as set out in our privacy policy at http://www.nestle.com.my/info/privacy_policy .

7.	<p>To the extent that the applicable law allows, you have the right to request for access to, request for a copy of, request to update or correct, your personal information held by us.</p> <p>All your written requests or queries should be addressed to: Address: Nestlé Products Sdn. Bhd., 22-1, 22nd Floor, Menara Surian, No. 1, Jalan PJU 7/3, Mutiara Damansara 47810, Petaling Jaya, Selangor.</p> <p>Or Web Form : https://www.nestle.com.my/contactus Or Call us : 1-800-88-3433</p>
8.	<p>Please note the Organiser requires your personal information in order to process your participation in the Nestlé Drumstick Awesome INSTAGRAM Challenge Contest, without which we will not be able to process your application.</p>
9.	<p>For a more detailed description of our privacy practices, please refer to our Privacy Policy at http://www.nestle.com.my/info/privacy_policy. We reserve the right to update and amend this privacy notice or our privacy policy from time to time.</p>

NESTLÉ PRODUCTS SDN BHD : NOTIS PRIVASI KEMPEN PEMASARAN ATAU PERTANDINGAN (ATAS TALIAN)

Nama Aktiviti Pemasaran: Peraduan Nestlé Drumstick Awesome INSTAGRAM Challenge

To be inserted below part where participant provides details of personal information

<p>Adakah anda ingin menerima maklumat pemasaran dan promosi masa hadapan mengenai produk, perkhidmatan dan acara Penganjur pada masa hadapan: YA / TIDAK</p>
<p>If no Sensitive Personal Information Collected</p> <p>Dengan menyertai Pertandingan, saya mengaku bahawa saya telah membaca dan memahami Notis Privasi dan bersetuju dengan pemprosesan maklumat peribadi saya seperti yang dinyatakan dalam Notis Privasi dan Polisi Privasi di http://www.nestle.com.my/info/privacy_policy</p>

Notis Privasi

1.	<p>Penganjur juga boleh menggunakan maklumat peribadi anda bagi tujuan menghubungi dan menghantar maklumat atau bahan-bahan pemasaran dan promosi mengenai produk kami, perkhidmatan, apa-apa promosi, acara atau pertandingan yang dianjurkan oleh Penganjur. Sila nyatakan pilihan anda pada borang sekiranya anda bersetuju kepada penggunaan maklumat peribadi anda bagi tujuan ini.</p>
2.	<p>Sekiranya anda bersetuju untuk berkongsi dan mendedahkan maklumat peribadi seseorang yang anda berhasrat untuk merujuk kepada Penganjur, anda mengakui bahawa anda telah mendapatkan persetujuan daripada individu tersebut untuk berkongsi dan mendedahkan maklumat peribadinya kepada kami dan untuk dihubungi oleh kami.</p>

3.	Berkenaan dengan golongan bawah umur atau individu-individu yang tidak layak di bawah undang-undang untuk memberi kebenaran, anda mengesahkan bahawa mereka telah melantik anda untuk bertindak bagi pihak mereka dan untuk bersetuju bagi pihak mereka kepada pemprosesan maklumat peribadi mereka selaras dengan Notis Privasi ini.
4.	Pada masa tertentu Penganjur mungkin melantik Pihak-Pihak Ketiga Lantikan untuk memproses maklumat peribadi anda. Semua Pihak-Pihak Ketiga Lantikan adalah terikat secara kontrak untuk mengambil langkah-langkah yang sewajarnya untuk menyimpan maklumat dengan selamat dan tidak menggunakan maklumat peribadi anda dalam apa jua cara selain daripada yang dinyatakan di sini dan dalam Polisi Privasi kami di http://www.nestle.com.my/info/privacy_policy .
5.	Pihak Penganjur adalah sebuah syarikat global dan maklumat peribadi anda mungkin akan dipindahkan merentasi sempadan. Penganjur akan memastikan bahawa data anda hanya akan dipindahkan ke negara yang mempunyai tahap undang-undang perlindungan data yang sama atau setara, seperti yang dinyatakan dalam Polisi Privasi kami di http://www.nestle.com.my/info/privacy_policy .
6.	<p>Setakat mana undang-undang terpakai membenarkan, anda mempunyai hak untuk meminta akses kepada, meminta salinan, meminta untuk mengemaskini atau membetulkan, data peribadi anda yang disimpan oleh kami.</p> <p>Semua permintaan atau pertanyaan bertulis anda hendaklah dialamatkan kepada: Alamat: Nestlé Products Sdn. Bhd., 22-1, Tingkat 22, Menara Surian, No. 1, Jalan PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya, Selangor. Atau Borang Web : https://www.nestle.com.my/contactus Atau Hubungi kami : 1-800-88-3433</p>
7.	Sila ambil perhatian bahawa Penganjur memerlukan maklumat peribadi anda untuk memproses penyertaan anda dalam Peraduan Nestlé Drumstick Awesome INSTAGRAM Challenge] dan tanpa maklumat yang diperlukan, kami tidak akan dapat memproses permohonan anda.
8.	Untuk penerangan terperinci mengenai amalan privasi kami, sila rujuk kepada Polisi Privasi kami di http://www.nestle.com.my/info/privacy_policy . Kami berhak untuk mengemaskini dan meminda Notis Privasi ini atau Polisi Privasi kami dari semasa ke semasa.

