



Instant Redemption Centre

13 June - 5 July 2015

Friday & Saturday / Saturday & Sunday

(10 am - 10 pm)

2 days only!

Instant Redemption Rules and Regulations

Organiser, Eligibility, Duration:

1. The PROGRAM PENEBUSAN MILO BUDDY BAG ["Programme"] is organised by Nestlé Products Sdn. Bhd. [45229-H] ["the Organiser"].
2. The Instant Redemption is a loyalty reward promotion and is open to all residents of Malaysia aged 18 years and above as of 27/04/2015 and with valid identification documents [each a "Participant" and collectively, the "Participants"]. The Organiser shall reserve the right to request for evidence of identification documents.
3. The Instant Redemption will run from Friday and Saturday or Saturday and Sunday from 13/06/2015 to 05/07/2015 ["the Instant Redemption Period"]. The Organiser shall reserve the right to suspend and/or postpone the Instant Redemption Period and/or cancel/terminate the Instant Redemption and/or change, amend, delete and/or add to the Instant Redemption Rules and Regulations at any time without prior notice.

Instant Redemption Mechanics:

1. The Organiser will set up Instant Redemption Centres ["IRC"] in selected outlets i.e. Hypermarkets and supermarkets in Peninsular Malaysia only for Participants to redeem their MILO Buddy Bag ["Bag"] instantly. Please refer to the IRC Table shown on the Organisers' website: www.nestle.com.my for Instant Redemption dates and IRC venues.
2. The Organiser will set and display the total quantity of Bag[s] available for the each day in each IRC and the Instant Redemption is while stock of the Bag[s] lasts ONLY.
3. Please refer to the Instant Redemption Form ["Form"] for the list of participating MILO products and product packaging required. The proof of purchase ["POP"] and points ["Points"] to redeem Bag[s] at IRC are as per below:
 - [a] Full packaging of participating MILO products and equivalent to sufficient Points as per shown on the Form. Points accumulated during the Redemption Period are non-transferable and not exchangeable for cash in part or in full. Excess Points submitted will not be returned.
 - [b] Purchase participating MILO products and equivalent to sufficient Points from the outlet where the IRC is being held on the same day. Attached the IRC outlet purchase receipt with sufficient Points to the Form and for purchase verification show the MILO products purchased to the IRC crew at the IRC counter during instant redemption. IRC outlet purchase receipts submitted will not be returned.
4. Participants MUST complete the Form with the required details and MUST be accompanied with the POP required and equivalent to sufficient Points. Incomplete, illegible, inaccurate Form[s], with incorrect and/or defective/damaged POP/Points will be disqualified.
5. Each Participant may redeem a maximum of four [4] Bags in one [1] Form ONLY. Participants with multiple Forms will not be entertained.
6. All Participants must ensure the Bag[s] redeemed is in good condition during instant redemption. All Bag[s] redeemed at the IRC will not be replaced after redemption has been completed.
7. All Participants must abide by the terms and conditions of the party[ies] arranging and/or providing for the Bags and the terms and conditions attached to the Bags, if any.
8. The Organiser shall reserve the right at its absolute discretion to substitute any of the Bags shown on the Form with another Bag of similar value, at any time without prior notice. All Bags are redeemed on an "as is" basis and are not exchangeable for credit, other items or voucher in part or in full.

Liability and Responsibility:

1. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Instant Redemption and to redeem the Bags are the sole responsibility of the Participants.
2. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in the Instant Redemption and/or utilisation of the Bags and agree to release and hold the Organiser free and harmless of any liability.

Rights of the Organiser:

1. By participating, all Participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser and each Participant consents to the collection, use, processing and/or disclosure by the Organiser any and all of the Participant's personal information including without limitation the Participant's name, photograph or image for purposes of the Instant Redemptions, including advertising, publicity, marketing and promotional activities conducted in such manner as the Organiser sees fit, in any media and without additional compensation, notification or permission, and any other activities that are ancillary to the Instant Redemption. Participants shall not be entitled to claim ownership and/or other forms of compensation on the materials.

Data Protection:

1. By participating in the Redemption, Participants grant the Organiser and its affiliates and/or related companies the permission to use his/her name, photograph or image for future advertising and publicity purposes in connection with the Redemption in any and all media without additional compensation, notification or permission.
2. By participating in the Redemption, the Organiser agrees to only collect and/or use it on the Organiser's Fan Page and the Organiser's Website and to protect it as set out below. This section also outlines the Participants' rights regarding data protection, and tells the Participant how to contact the Organiser.
3. At times the Organiser may retain third parties to process the Participant's personal details. All such third parties are contractually obliged not to use the Participant's personal data in any way other than that which is specified herein.
4. Under the Malaysian law, the Participants' rights includes:
 - [a] the right to withdraw your consent to the use of your personal detail at any time by contacting us at pdpa@omnitem.com.my and providing us with the Participant's name and email address so that we can remove it.
 - [b] the right to obtain a copy of the personal data which we hold about you [we reserve the right to charge a small fee for the exercise of this right].
 - [c] the right to have incorrect personal data we hold about you corrected.
5. If the Participants wish to raise any data protection issue with the Organiser, or exercise any of their legal rights, please contact the Organiser at pdpa@omnitem.com.my.
6. The Organiser take reasonable precautions to keep the Participant's personal data secure, and require third party data processors to do the same. Please note, however, that the Organiser may release the Participant's personal data if required to do so by law, or by search warrant, subpoena or court order.
7. To view the complete Privacy Notice, you may visit http://nestle.com.my/info/privacy_policy/privacy_bm (for the Bahasa Malaysia version) and http://nestle.com.my/info/privacy_policy (for the English version).

Terms and Conditions:

1. Pictures of Bags shown on the Form are for illustration purposes only and may differ from the actual item.
2. The Instant Redemption Rules and Regulations are prepared in several languages. In the event of inconsistencies between any versions of the Instant Redemption Rules and Regulations, the English version shown on the Organiser's website shall prevail.
3. The Instant Redemption Rules and Regulations and the Instant Redemption mechanics, may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional material or advertising of the Instant Redemption. Participants are highly advised to visit the Organisers' website from time to time to ensure that the Participants are aware of any updates and changes made.
4. The Organisers' decisions are final and no correspondence thereon will be entertained.
5. By participating in the Instant Redemption, Participants agree to be bound by the Instant Redemption Rules and Regulations, and the decisions of the Organiser.