

Contest Rules and Regulations	
Organiser and Eligibility	
1	The Breakfast with MILO Instagram Contest ["Contest"] is organised by Nestlé Products Sdn. Bhd. [45229-H] ["the Organiser"] and is only open to all Malaysians and residents of Malaysia aged 18 years and above as of 10/01/2017 [each a "Participant" and collectively, the "Participants"]. Proof of identification documents may be required.
2	The following persons are not eligible to participate in the Contest:
	[a] Employees of the Organiser [including its affiliated and related companies] and their immediate family members [spouse, children, parents, siblings (and their spouses)]; and/or
	[b] Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including their affiliated and related companies], and their immediate family members [spouse, children, parents, siblings (and their spouses)].
3.	The Organiser shall have the right to exclude and/or disqualify Participants who do not fall within the category of Participants and/or who are in breach of the Contest Rules and Regulations.

Duration	
1	The Contest will run from 10/01/2017 to 30/06/2017 ["the Contest Period"]. The Organiser reserves the right at its absolute discretion to vary, postpone, re-schedule and/or extend the Contest Period and/or cancel/terminate the Contest at any time without prior notice.

Qualifying Criteria	
1	To participate in the Contest, participants must purchase either ONE [1] cup of hot or ice MILO beverage from any participating outlets and take a photo of the purchased MILO beverage together with the 'MILO CREWS' that are present and/or stationed at participating outlets.
	To be eligible, the participant must ensure that: the photo taken must be posted on the participant's Facebook @milo_malaysia is tagged and the official contest hashtag #breakfastwithmilo is included @milo_malaysia is added as "friend" or "followed" in the participant's Instagram account his/her profile on Facebook/Instagram is made public so that the photo posted by the participant can be viewed by the Organiser
2	Each participant may submit more than one (1) entry. All photos submitted must be: - originals created and/or taken by the participant. - within the Contest Period
3	The Organiser is not responsible for any lost, late, misdirected, stolen, illegible or incomplete entries.

Winner	
1	The winners will be picked as winner based on the highest number of likes.
2	The Prizes available for this contest are as follows: Biggest Group (min 20 pax): Micro Drone x 1 winner [one (1) each] Best Group (11-19 pax): Breakfast Maker x 3 winners [one (1) each] Most Energetic Group (3-10pax): 3 months gym membership x 3 winners [one (1) each] Two Draws: FIRST draw: 20th April 2017 SECOND draw: 20th July 2017

3	All Winners will receive a postal notification and the Winner's list will be announced on Organiser's website at www.nestle.com.my . The Organiser will not be held liable in the event of non- receipt or delayed delivery of the postal notification to the Winners. Winners must abide by the terms and conditions of the party[ies] arranging and/or providing for all the Prizes and the terms and conditions attached to all the Prizes, if any.
4	Winners must abide by the terms and conditions of the party[ies] arranging and/or providing for all the Prizes and the terms and conditions attached to all the Prizes, if any. Prizes which are lost and/or damaged during the delivery process are not replaceable and the Organiser disclaims any and all liabilities arising there from and the obligations to replace the lost and/or damaged prizes.
5	All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Contest and to redeem the Prize is the sole responsibility of the Winners.

Liability and Responsibility

1	To extent permitted by law, each participant and any person acting on his/her behalf agree that the Organiser of the Contest shall not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Contest and prize(s), and shall indemnify the Organiser from any claims losses, damages, costs or expenses incurred in connection therewith.
2	The Organiser disclaim any responsibilities for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.

Rights of the Organiser

1	The Organiser reserves the right at its absolute discretion to review and vary the Prizes Winners' selection process contained herein at any time without prior notice. The judges' decision is final and no correspondences thereafter will be entertained.
2	The Organiser reserves the right at its absolute discretion to substitute any of the Prizes with that of similar value, at any time without prior notice. The Prizes are non-transferable and all Prizes are given on an "as is" basis and are not exchangeable for cash, credit and other items or voucher in part or in full.
3	By participating, all Participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser and each Participant consents to the collection, use, processing and/or disclosure by the Organiser any and all of the Participant's personal information including without limitation the Participant's name, photograph or image for purposes of the Contests, including advertising, publicity, marketing and promotional activities conducted in such manner as the Organiser sees fit, in any media and without additional compensation, notification or permission, and any other activities that are ancillary to the Contest. Participants shall not be entitled to claim ownership and/or other forms of compensation on the materials.
4	The Organiser may, at its sole discretion, disqualify a participant and remove delete any entry/work posted or submitted by any participant, without warning or further notice to him/her, in the event that his/her entry is objectionable and/or he/she breaches any of the rules of this Contest and/or fails to meet any eligibility requirements. An objectionable entry shall refer to any entry which, in Nestlé Singapore's sole opinion, is unlawful, harmful, threatening, abusive, harassing, tortious, defamatory, intimidating, vulgar, obscene, pornographic, adult, profane, libellous, invasive of another's privacy (including the posting personal data of an individual or entity),hateful, or racially, ethically or otherwise objectionable, or infringes the rights of any third party.

	Further, the Organiser may disqualify a participant that is found or suspected of tampering with the Contest submission process or the operation of the Contest and the Organiser reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to the Contest.
5	The Organiser reserves the right to modify, suspend or cancel the Contest in the event it becomes not possible for the Organiser to run the Contest as planned including but not limited to unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Organiser, despite the best efforts of the Organiser.

Data Protection

1.	By participating in the Contest, the Participant is giving his consent to the Organiser and any of its holding, subsidiary or related companies as defined in the Companies Act 1965 ("Nestlé Malaysia Group") and service providers, agents and contractors who provide administrative and business support to us and act on our behalf ("Authorised Third Parties") (collectively "Organiser", "us", "we" or "our") to process the Participant's personal information provided in the entry form for purposes of the Contest. This includes disclosing the Participant's name to the general public when the Participant become a winner in a contest or participate in our events by publishing the Participant's name, photographs and other personal information without compensation for advertising and publicity purposes.
2.	The Organiser may also use the Participant's personal information for purposes of contacting and sending to you marketing and promotional information or materials about our products, services, any promotions, events or contests organised by the Organiser. Please indicate the option on the form if the Participant agrees to the use of his personal information for this purpose.
3.	In the event that the Participant agrees to share and disclose personal information of a person whom the Participant intends to refer to the Organiser, the Participant acknowledges that he has obtained the consent of that person to share and disclose his/her personal information to the Organiser and to being contacted by the Organiser.
4.	In respect of minors or individuals not legally competent to give consent, the Participant confirms that they have appointed the Participant to act for them and to consent on their behalf to the processing of their personal information in accordance with this privacy notice.
5.	At times the Organiser may retain Authorised Third Parties to process the Participant's personal information. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use the Participant's personal information in any way other than that which is specified here and in the Organiser's privacy policy at http://www.nestle.com.my/info/privacy_policy .
6.	The Organiser is a global company and the Participant's personal information may be transferred across borders. The Organiser will ensure that the country the Participant's data is transferred to has a similar or equivalent personal information protection laws in place, as set out in the Organiser's privacy policy at http://www.nestle.com.my/info/privacy_policy .
7.	To the extent that the applicable law allows, the Participant has the right to request for access to, request for a copy of, request to update or correct, the Participant's personal information held by the Organiser. All your written requests or queries should be addressed to Nestlé Products Sdn. Bhd. 22-1, 22nd Floor, Menara Surian, No. 1, Jalan PJU 7/3, Mutiara Damansara 47810, Petaling Jaya, Selangor. Or Web Form: https://www.nestle.com.my/contactus . Or Call us: 1-800-88-3433.
8.	Please note the Organiser requires the Participant's personal information in order to process his participation in the Contest, without which the Organiser will not be able to process the Participant's

	application.
9.	For a more detailed description of the Participant's privacy practices, please refer to the Organiser's Privacy Policy at http://www.nestle.com.my/info/privacy_policy . The Organiser reserves the right to update and amend this privacy notice or the Organiser's privacy policy from time to time.

General Terms and Conditions

1	This Contest Rules and Regulations and the Contest mechanics, may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional material or advertising of the Contest. Participants are highly advised to visit the Organisers' website from time to time to ensure that the Participants are aware of any updates and changes made.
2	By participating in the Contest, Participants agree to be bound by this Contest Rules and Regulations, and the decisions of the Organiser.